

Press Release



Leverkusen,
April 5, 2018

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Covestro at the in-cosmetics global trade fair from April 17 to 19 in Amsterdam

Sustainable polyurethane film formers for cosmetic formulations

More and more cosmetics manufacturers want to promote the health and well-being of their customers while keeping the impact on the environment as low as possible. Covestro fully supports this commitment as part of its comprehensive sustainability approach. At the in-cosmetics global trade fair from April 17 to 19, 2018 in Amsterdam, the company will announce the new Baycusan[®] eco line of polyurethane film formers, which is based on renewable raw materials.

With sustainable developments like this, Covestro wants to improve people's living conditions, benefit society, and at the same time protect the environment. An important focus is the company's commitment to achieving the UN goals for sustainable development (SDGs). By introducing biobased materials in its cosmetic ingredients portfolio, Covestro is committed to good health and well-being (SDG number 3) and responsible production and consumption (SDG number 12).

Versatile raw material for cosmetics

Baycusan[®] eco line sets the minimum of the carbon content coming from plant biomass at 50 percent, thus fulfilling the definition of a derived natural ingredient according to ISO 16128-1 standard. The new line of film formers is just as high-performing as conventional products. It is also very versatile because it is equally suitable for hair care, skin and sun care and color cosmetics formulations.

At in-cosmetics global, in addition to its booth no. E100, Covestro will use the interactive platform "Sustainability Corner" to inform visitors and exhibitors about its sustainability initiatives and its specific approach for the cosmetics industry. Focus will be given on both renewable raw materials and product end-of-life,



e.g. biodegradability. Baycusan® standard products reach biodegradability rates of up to 60 percent within 28 days under OECD 301-B test conditions.

About Covestro:

With 2017 sales of EUR 14.1 billion, Covestro is among the world's largest polymer companies. Business activities are focused on the manufacture of high-tech polymer materials and the development of innovative solutions for products used in many areas of daily life. The main segments served are the automotive, construction, wood processing and furniture, and electrical and electronics industries. Other sectors include sports and leisure, cosmetics, health and the chemical industry itself. Covestro has 30 production sites worldwide and employs approximately 16,200 people (calculated as full-time equivalents) at the end of 2017.

This press release is available for download from the Covestro press server at www.covestro.com. A photo is available there for download as well. Please acknowledge the source of any pictures used.

Find more information at www.covestro.com, www.in-cosmetics.com and www.in-cosmetics.com/sustainabilitycorner.

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