



for fine cosmetics · sin

New product launch: JuvenEye CLR™

Based on a synergistic combination of extracts of *Hieracium pilosella* and the flowers of *Bellis perennis*, JuvenEye CLR™ addresses the most important dermatological processes in the formation and persistence of dark circles.

It activates vital processes which allow for the breakdown of heme, which is both dark-colored and plays an important role in the etiology of dark circles. JuvenEye CLR™ also activates dermal draining, through its ability to increase the production of VEGF-C. Excess fluids, electrolytes and immune cells are drained away more effectively. With the use of JuvenEye CLR™ melanin deposition in the skin is reduced and overall skin health is improved.

In *in vivo* studies where JuvenEye CLR™ was compared with a corresponding placebo-formulation it could be seen that JuvenEye CLR™ clearly reduces the visibility of dark circles. Both the color and the surface area of dark circles were reduced significantly.

INCI Name: Hieracium Pilosella (Hawkweed) Extract, Bellis Perennis (Daisy) Flower Extract

Dosage: 3.0-5.0%

pH range: 4.5-6.5

Solubility: Clearly soluble in water at any proportion.

Preservation: sodium benzoate and sodium dehydroacetate

COSMOS approved raw material. [CLR Certificates](#)