



## Media Release

Argenteuil, 2 November 2017

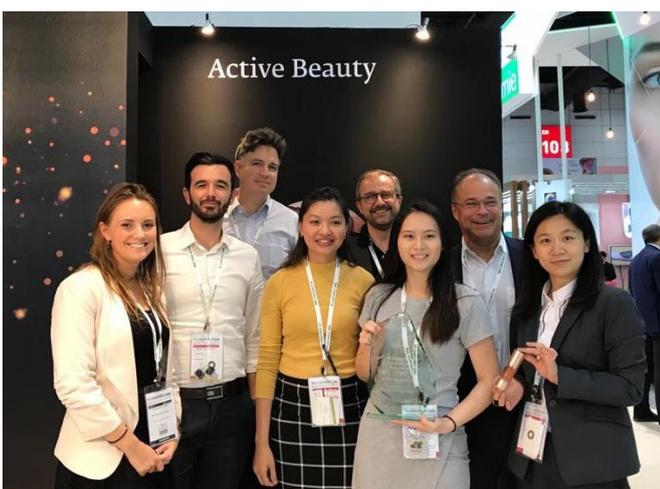
## Givaudan Active Beauty wins Gold for Revivyl™ for the Best Innovation Ingredient Award at in-cosmetics Asia

Following a Gold award at in-cosmetics Latin America in September, Givaudan Active Beauty continues to impress industry experts with its active ingredient Revivyl™ by winning a consecutive Gold award for the Best Innovation Ingredient at in-cosmetics Asia in Bangkok.

Revivyl™ is the very first holistic skin renewal accelerator and the latest innovative active ingredient by Givaudan.

Laurent Bourdeau, Head of Active Beauty, said: "This award is a clear demonstration to the beauty market that our Applied and Advanced Research on skin microbiome is avant-gardist. It also confirms our strong willingness to constantly bring innovation and inspiration to our customers and help them develop new exciting products."

Fabrice Lefèvre, Innovation and Marketing Director, said: "We are extremely honored to receive this award for an active answering two fast growing trends in our industry: skin microbiome and ageing populations. This industry award celebrates our capabilities to craft new active ingredients from nature and to leverage them through exclusive in-house technologies."



Revivyl™ is a multifunctional active ingredient that is sourced naturally, water soluble, safe, and easy to formulate in all skin or body care formulas. The efficacy has been demonstrated through 4 full clinical trials and its microbiome protection property has been established with the analysis of 24 billion DNA data.

By reactivating the production of new skin, Revivyl™ answers one of the most common consumer demands: "I want to look and feel better with younger skin...naturally."

To learn more about Revivyl™ or to get samples, please contact us per email [global.cosmetic@givaudan.com](mailto:global.cosmetic@givaudan.com).



## About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.7 billion in 2016. Headquartered in Switzerland with local presence in over 95 locations, the Company has more than 10,000 employees worldwide. Givaudan invites you to discover more at [www.givaudan.com](http://www.givaudan.com).

## About Givaudan Active Beauty

Givaudan Active Beauty offers an extensive portfolio of innovative active cosmetic ingredients designed to bring beauty to the world. Inspired by the beauty needs of consumers worldwide, Active Beauty offers award-winning products for an expanded range of benefits including anti-ageing, self-tanning, soothing, hydrating, cooling, and more. Our cutting-edge technologies draw on science and nature to create high-performing molecules and functional agents, including customised carrier systems. Part of the Fragrance Division, Active Beauty leads the market in crafting innovative products supported by our strong expertise in advanced and applied sciences. We invite you to 'engage your senses' and learn more about Active Beauty at [www.givaudan.com/activebeauty](http://www.givaudan.com/activebeauty).

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