

Quality creates Confidence!

Founded in 1994, ProTec Ingredia GmbH is a privately owned company based in Bergisch Gladbach near the city of Cologne.

The enterprise forms part of the London Pharma & Chemicals Group Ltd. active in the supply, promotion and distribution of specialty ingredients and pharmaceutical products with offices in the UK, Poland, the Czech Republic, Bulgaria, Romania and Slovakia.

ProTec Ingredia GmbH takes pride in distributing active ingredients and raw materials from its internationally renowned partners in the territories of Germany, Austria, Switzerland and the Netherlands. Distributing in this context means much more than taking in orders and shipping goods timely from one of the two warehouses to the customer; first and foremost it means service and performance, ideas and reliability in a highly competitive environment. ProTec Ingredia's services comprise the regular issue of newsletters on new products, concepts and technologies, trend presentations, the development of marketing concepts either on its own or in co-operation with its customers, the permanent supply of technical, regulatory and commercial support along with its advanced ingredients, just to name a few.

ProTec Ingredia GmbH serves customers in the Personal Care industry. These range from manufacturers of high-end prestige products to producers of mass market preparations and include numerous companies active in the field of contract devel-



opment and contract manufacturing. Products and services delivered are as diverse as the identity, territory and activity of the customers themselves; while one customer may focus on sophisticated ingredients with elaborated technological background, the next may require advice on all natural actives free of any additives and ideally carrying a Cosmos, NaTrue or Ecocert certification.

For many years, ProTec Ingredia has carried ingredients in its portfolio that respond ideally to the demands of the cosmetics industry, even in the ever more challenging regulatory environment. The product portfolio comprises active ingredients for the use in skin care and hair care, sun care preparations and decorative cosmetics. All of them are backed up with extensive technical and scientific documentation to provide optimum claim support. Many of the actives supplied by ProTec Ingredia have won innovation prizes for their technical or conceptual advancement allowing cosmetic manufacturers to launch formulations that generate new trends and gain maximum public response. One striking example is the introduction of plant stem cells to the cosmetics market some years ago; ingredients based on plant stem cells have become mega-sellers for their innovative concept and excellent efficacy and have found many followers among cosmetic ingredient manufacturers. Another technology ProTec Ingredia proudly offers is based on marine ingredients; the actives are either grown and harvested in dedicated and protected marine areas or reproduced biotechnologically after complete identification and characterization. Summarized under the term of Blue Biotechnology, a multitude of cosmetic active ingredients with proven efficacy is at the disposal of formulators and marketing experts.

ProTec Ingredia's renowned partners are based in France, Switzerland, the UK and the United States, all of them constantly striving for products and technologies that constitute the trends of tomorrow. An inte-

gral part of all development work is the respect of the environment and its limited resources. Sustainability is not simply a term everyone carries around to follow an almost world-wide megatrend and satisfy certification bodies; it is a precondition in the development of new ingredients.

Being active as a distributor in the specialty cosmetics business implies a lot of responsibility: Responsibility towards the customers, i.e. the manufacturers of finished products who must be able to rely on the safety and efficacy of the ingredients and the accuracy of the information delivered; responsibility towards the principals whose economic development and reputation on the local markets depend very much on the distributor's activeness and qualification; last but not least responsibility towards the companies' own people whose task it is to satisfy both parts of the supply chain and to create a strong link between them based on the ingredients delivered.

ProTec Ingredia GmbH has been successful in this field for years and for a number of reasons: it disposes of an extremely appealing and constantly evolving product range matching the trends and demands of the industry; the company knows its markets and has established long-standing and trustful relationships with both, its customers and principals. Respect, trustfulness and reliability form the base of the daily work at ProTec Ingredia, and combined with the freedom necessary to develop dynamism and creativity these core values ensure that its employees and partners in the industry build a winning team today and tomorrow.

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