

Press Release

Holzminden, December 20, 2016

The Undisputed Cosmetic Preservative: Effective Concepts for Product Protection – Symrise Launches SymOcide[®] C

- SymOcide[®] C – part of effective and safe preservation concepts – protects products and consumers
 - fulfills market demand for alternatives to some conventional preservatives
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The launch of SymOcide[®] C provides cosmetic manufacturers with an effective and safe alternative to preserve their products. Symrise is offering the cosmetic preservative o-Cymen-5-ol (p-thymol) under the brand name SymOcide[®] C. SymOcide[®] C is an effective alternative to traditional preservatives. It is odorless and globally approved for use in personal care.

Preservatives help to protect personal care products against microbial spoilage, and therefore ensure consumer safety. Regardless of the fact that preservatives are an integral part of cosmetic formulations, current trends call for the replacement of some conventional preservatives for various reasons, such as negative press, consumer perception and regulatory changes.

The Cosmetics Industry Needs Alternatives to Conventional Preservatives

Due to these trends, the range of preservatives available for the cosmetics industry is constantly shrinking, thereby creating a need for effective, safe and approved alternatives. SymOcide[®] C meets these requirements.

“Symrise is a leading supplier of modern solutions for product protection. We have discovered that SymOcide[®] C, when properly used, can preserve many cosmetic products effectively. Particularly in combination with organic acids or other multifunctional ingredients, SymOcide[®] C shows broad spectrum protection,” says Dr. Florian Genrich, Global Product Manager at Symrise.

Globally approved cosmetic ingredient

SymOcide[®] C is globally approved for use in cosmetic products including a positive listing in Europe and Japan as a cosmetic preservative. Its antimicrobial properties are particularly beneficial in Oral Care applications, such as toothpaste.

About Symrise

Symrise is a global supplier of fragrances, flavors, cosmetic active ingredients and raw materials as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of more than €2.6 billion in 2015 place Symrise as one of the global leading companies in the flavors and fragrances market. Headquartered in Holzminden, Germany, the Group is represented in over 40 countries in Europe, Africa and the Middle East, Asia, the United States and Latin America.

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Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise thus takes sustainability into account in every part of its corporate strategy. The company was awarded the German Sustainability Award in 2012. In 2013, Symrise was certified as a "Green Company" by DQS. symrise, always inspiring more...

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