

All about intelligence and knowledge on preservation

During this year's In-cosmetics in Paris, the Dr. Straetmans launches focus on offering solutions to the present challenges for the preservation of cosmetic products. As the number of safe, approved and publicly accepted preserving systems declines constantly, Dr. Straetmans is reverting back to their 30 years of experience, focusing on finding intelligent solutions for future-oriented preservation.

Dr. Straetmans will be introducing **Verstatil synacid and Verstatil MPC**, thus expanding the Verstatil range. This product line has the goal to offer easy-to-use preservation blends for every type of product and marketing concept. **Verstatil synacid** is a reliable solution for formulators searching for a system that is not only efficient against standard germs, but also exhibits proven efficacy against other known problematic microorganisms and even resistant house-germs. **Verstatil MPC** represents an anticipatory solution for customers who desire to work with low levels of Phenoxyethanol, still achieving a safe, reliable and economic preservation.

We hope to have raised your interest and we look forward to present our products to you at our booth F110.

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