

## Press release

Holzminden, Germany, August 20, 2019

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# Symrise opens expanded application laboratory for cosmetic ingredients

- Formulation expertise for micro protection ingredients in state-of-the-art facility
  - New location for educational customer workshops
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**Symrise has opened a new laboratory for cosmetic ingredients in Holzminden, Germany. The new facility will enable the development, optimization, and testing of new cosmetic formulations, specifically utilizing the portfolio of antimicrobial ingredients from the Micro Protection category. The laboratory will support customer-specific projects as well as the development of new innovative materials for use in cosmetic applications.**

**The company has broadened its capabilities to conduct on-site workshops as a means of enhancing customer service.**

With the new laboratory, Symrise intends to expand the Micro Protection category's capabilities within the Cosmetic Ingredients division. The category consists of a portfolio of safe and effective preservatives and multifunctional ingredients as well as skin protection products such as deodorants, anti-dandruff and hygiene solutions.

"In recent years, the Cosmetic Ingredients division has grown rapidly thanks to exciting developments," says Dr. Heinz-Jürgen Bertram, CEO of Symrise AG. "In a logical next step, we have now reinforced the division with a modern laboratory for the Micro Protection category. Strategically, we intend to further develop our division of cosmetic ingredients. We are the first company in our sector that started early investments in this business area, which sets us apart from the competition. We recognize opportunities early and take advantage of their potential."

### Spirit of research

Symrise intends to use the new laboratory to thoroughly study the interaction of the ingredients in formulations and to identify new characteristics. The company aims to accelerate the market launch of new products. With the laboratory, it has also increased its capabilities to host customer workshops, allowing cosmetic manufacturers to learn about the optimal use of ingredients in cosmetic formulations through hands-on experience.

"In the last several years, we have successfully expanded and developed our business in the area of cosmetic ingredients," says Eder Ramos, Global President Cosmetic Ingredients. "We hope to build on our success with this modern facility that will directly support our customers in the development of cosmetics."

**About Symrise:**

*Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients and raw materials, as well as functional ingredients for foods. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.*

*Its sales of approximately € 3.2 billion in the 2018 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.*

*Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more ... [www.symrise.com](http://www.symrise.com)*

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