

## FrankenChemie appoint Sales & Marketing Director

Manuel Rodrigues joined the Surfachem group on June 25th 2018 as Marketing & Sales Director of FrankenChemie.

Manuel has a M.Sc. in chemistry and a MBA from INSEAD and brings with him 20 years of international B2B experience in Strategic Marketing, Business Development, Key Account Management and Portfolio & Project Management in Specialty Chemicals, Food and Pharma industries.

### **About FrankenChemie**

FrankenChemie was established in 1983. A long-standing distribution partner to Evonik Industries AG, FrankenChemie markets a diverse range of speciality materials, primarily into the Beauty & Personal Care sector. In 2018 FrankenChemie became part of the Surfachem Group.

### **About Surfachem Group Ltd**

Surfachem Group, a 2M Holdings Ltd company, is an international speciality chemical distributor. Working in partnership with industry leading manufacturers, Surfachem deliver sustainable solutions to customers in over 65 countries by offering exceptional technical and logistical expertise.

Headquartered in the UK with subsidiaries in Brazil, Poland, Germany, Nordics and Benelux, Surfachem provide industry leading knowledge and capabilities into the Personal Care, Detergents, Pharmaceuticals and Agrochemicals markets.

Surfachem's goal is to work in synergy with its principals and customers to Deliver Chemistry for a Better Life.

Please direct all enquiries to Surfachem via phone: +44 113 394 9200 or via email to: [jhodgkinson@surfachem.com](mailto:jhodgkinson@surfachem.com)