

Press Release

Steinhausen, April 2021

A Full Medal Set for Lipoid Kosmetik at the BSB Innovation Award 2021

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry.

Lipoid Kosmetik AG reaps the fruits of its labor and wins a full medal set at the BSB Innovation Award 2021.

In the field of 'Cosmetic Actives' the natural, microbiome-friendly yogurt concentrate **Yogurtolin®** wins the **1st prize**. *The international jury stated: "A surprising and yet well-known natural ingredient to rebalance the skin microbiome and calm sensitive skin. Convincing marketing concept together with interesting in vivo efficacy data."*

In the subcategory 'Functionals and Recipients', **SLM Eco®**, the cream-matrix based on hydrogenated phosphatidylcholine from sunflower wins the **3rd prize**. In the field of 'Natural Products', the newest addition to the Herbasol® Pro line **Water Lily Pro** is awarded the **2nd prize**. Here the jury emphasized the *"nice and easy to understand concept that together with in vivo efficacy tests shows convincing results"*.

We are proud and happy about this success and prestigious achievement since the BSB Innovation Awards is a renowned institution in the cosmetic and personal care industry for almost 20 years.

About Lipoid Kosmetik AG

Lipoid Kosmetik is a leading manufacturer of natural raw materials for the cosmetic and personal care industry. High-quality botanical actives and extracts (Lipoid Kosmetik AG, Switzerland) as well as pharma grade natural lecithins and phospholipids (Lipoid GmbH, Germany) are part of our sophisticated portfolio.

As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 50 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards.

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