

KRÜSS opens own subsidiaries in China

- Launch of sites in Shanghai and Beijing
- Dedicated customer support with trained technical consultants and in-house service department

Hamburg, July 14, 2016 – Since July 1, 2016, KRÜSS GmbH has its own representation in the People's Republic of China. With first branches in Shanghai and Beijing, the instrument manufacturer for interfacial chemistry has launched its own subsidiaries at these two economically important locations. The company based in Hamburg (Germany), which has been represented in China by laboratory equipment dealers for more than 30 years, is thus significantly expanding its presence on the Chinese market.

Along with trained technical consultants for applications and measuring instruments, the company also has a service department which will enable customers to call upon rapid technical support at first hand. The team also demonstrates the latest measuring instruments in practical use in the specially established applications laboratory. Seminars on interfacial chemistry in collaboration with the KRÜSS *Applications & Science Center* in Hamburg are also planned for the direct and in-depth transfer of knowledge.

Photo



Measurement in KRÜSS China's applications laboratory (File: KRUSS_PR_application_lab_China)

About KRÜSS

Advancing your Surface Science. As specialists in interfacial chemistry and the world's leading supplier of measuring instruments for surface and interfacial tension, we not only provide high quality product solutions – our offer is a combination of technology and scientific consulting. These include seminars and technical service as well as our Applications & Science Center for trainings and professional measurement services. Our exclusive distribution network and our locations in Hamburg (Germany), the US, China, Great Britain and France allow us to provide fast, flexible support for R&D labs and in quality control throughout the world. Our expertise, precision and passion have already convinced many prestigious companies in countless industries.

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