IOI Oleo Personal Care Switches Complete Production to RSPO MB

As a consequence of its sustainability strategy the Personal Care Business Unit at IOI Oleo GmbH decided to switch its complete production at both German manufacturing sites to 100% RSPO MB grade materials. Following increased demand by the market as well as by certification bodies IOI Oleo has constantly increased the percentage of RSPO MB grade materials over the last years. However, in a bold step towards complete sustainable sourcing, the management decided to switch completely by the end of 2018.

"The last years many of our product launches included palm-free raw materials to serve growing demand in the cosmetic industry", Product Manager Sebastian Dieckmann explains, "but now we want to make the next step continuing this way and extending our strict sustainability philosophy also to all products in our portfolio that are based on Palm Oil or Palm Kernel Oil". In recent years many products, specifically natural based preservative booster, emulsifiers and many emollients, including MCT oil have been added as palm-free versions to the IOI portfolio. However, as a leading manufacturer of oleochemical specialties in Europe, IOI decided to consequently follow its strategy independent from market pressure and convert the whole palm based portfolio into RSPO MB.

About IOI Oleo:

IOI Oleo GmbH is a German based raw material producer for the Personal Care, Pharmaceutical and Food industries. Focusing on specialty ingredients IOI Oleo's 280 employees work at 3 different locations in Germany. As a founding member of RSPO the IOI Group has always been an advocate for sustainable palm oil. In 2017 IOI Oleo also became supporter of FONAP, a European non-profit organization supporting sustainable palm oil. Within the portfolio of specialties IOI Oleo offers many palm-free products as well.

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