INOLEX Welcomes Lisa Gandolfi as Director of Marketing

INOLEX is pleased to announce that Lisa Gandolfi, Ph.D. has joined the company as Director of Marketing.

Philadelphia, PA USA - July 19, 2018

Gandolfi will lead INOLEX's marketing function and will be responsible for furthering the brand and positioning the company's innovation product portfolio of safe, natural and sustainable ingredients for continued growth worldwide. In addition to promoting existing technologies, Gandolfi will be responsible for managing new product launches and identifying market opportunities to commercialize INOLEX's Research & Development pipeline. Gandolfi will work closely with the company's direct sales team and global distribution network in bringing INOLEX's product portfolio to market.

"It's a pleasure to have someone of Lisa's caliber join the team to further fuel our growth during this exciting time," said Art Knox, Vice President, Head of Sales at INOLEX. "Lisa has distinct expertise that will allow us to better serve our customers in addressing their formulation needs and bring even more innovation to market through our global sales team and distribution network."

Gandolfi brings to INOLEX a depth of knowledge across scientific, technical and marketing disciplines. Prior to joining INOLEX, she spent seven years at Clariant, most recently in the role of Marketing Manager, where she was responsible for developing the North America Consumer Care strategy and earlier as Applications Chemist and Technical Manager. Before Clariant, Gandolfi worked at Johnson & Johnson as Principal Scientist in Baby Care Science & Technology. She also spent time at Procter & Gamble during her Ph.D. studies.

"Lisa has a tremendous grasp of the chemistry, applications and consumer trends behind our product line and the industry as a whole. This technical and market knowledge, combined with her commercial skill set and leadership qualities makes her uniquely suited to articulate our value proposition, increase customer engagement and drive sales across channels," said David Plimpton, CEO and President at INOLEX.

Gandolfi holds four patents and seven patent applications and has contributed to numerous presentations in Personal Care. She holds a Ph.D. in Polymer Science & Engineering, University of Southern Mississippi and a B.S. in Chemistry from Truman State University.

About INOLEX

INOLEX is an independent, global specialty ingredients company that provides safe and effective beauty care options for brands around the world. With a deep understanding of lifestyle trends and expertise in green chemistry, INOLEX balances lab and nature to create sustainable, life ingredients. Core technologies include alternative preservation; high-

performance polymers for sun-care; alternatives for silicones; and palm-free alternatives, with a focus on plantbased, naturally certified options in all categories.

About ieS LABO, INOLEX Provence

Founded in 1986, ieS LABO produces natural and organic botanicals, essential oils and herbal extracts for the cosmetic industry. This includes the PhytoTraceTM line of traceable, sustainable extracts, allowing for farm-to-lab transparency of ingredients originating, sourced, and produced in Provence, France. ieS LABO is organic certified by Ecocert France, as well as by the National Organic Program (USA), NATRUE (Germany), and COSMOS (Europe).

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