

Press Release

Andreas Schneiders is the new Technical Sales Manager Corrugated at Baumer hhs

Krefeld, 21 July 2016 – Andreas Schneiders (48) has been appointed as the new Technical Sales Manager Corrugated at Baumer hhs with effect from 1 July. Mr. Schneiders has been working at Baumer hhs since 1999 and has acquired comprehensive experience in various fields across all the relevant industries and applications when it comes to the subject of adhesive application, including the associated quality assurance and camera verification systems.

In his previous position as applications engineer, Mr. Schneiders already specialised in the corrugated sector over the past four years. He supported countless Baumer hhs customers worldwide by providing on-site advice and assistance regarding the realisation of optimum gluing systems – particularly also to cater to customer-specific requirements. He will be putting the practical knowledge gathered during this time into his new capacity as global Technical Sales Manager Corrugated, in order to develop innovative solutions for the future demands of the corrugated industry, together with the experts from the Research & Development department and in close collaboration with customers.

"The manufacture of corrugated packaging is showing a clear trend towards zero-defect production, as in other sectors. I see one of the focuses of my work as being on helping our customers to get as close as possible to this target. In this context, Industry 4.0 will also be a topic in the FFG sector in future, meaning the more extensive integration of production systems," says Schneiders, formulating the key content of his new position. "In addition to which, I think it will be an extremely exciting job to consistently exploit the enormous growth potential of our innovative solutions for adhesive application and quality assurance in corrugated conversion, particularly in the emerging nations."

Andreas Schneiders is the successor to Thomas Fischer-Moore, who no longer works for Baumer hhs.

((Caption))

Andreas Schneiders is the new Technical Sales Manager Corrugated at Baumer hhs.

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Baumer hhs GmbH

Baumer hhs GmbH, Krefeld/Germany, is a leading, internationally operating manufacturer of industrial gluing systems, as well as sensor- and/or camera-based quality assurance systems. Baumer hhs offers its customers a carefully coordinated portfolio of solutions for a host of different demands on cold-glue and hot-melt application in automated production environments, including application heads, pumps, pressure vessels, control and monitoring systems. The portfolio is rounded off by a comprehensive range of services, from consulting and the testing of innovative applications at the hhs solution center in Krefeld, all the way to every form of after-sales service.

Applications for Baumer hhs solutions include the production of packaging and envelopes, printing and print finishing, the wood industry and special-purpose machines.

For more information on the Baumer hhs company, its products and its services, go to: www.baumerhhs.com.