



GRAFE reinforces its sales team

## **GRAFE expands its sales team for Hungary**

**Blankenhain, 5<sup>th</sup> September 2017 – GRAFE is introducing Krisztián Haász as a new sales representative for its team. As contact person for Hungary, the 37-year old Mr. Haász will be strengthening business contacts and expanding GRAFE's long-term position on the Hungarian market.**

Krisztián Haász will be reinforcing the sales team of the GRAFE Group for the Hungarian plastics market. His primary goal is to optimize current business contacts and to win over new partners through on site professional support for the wide range of GRAFE's products and services. Mr. Haász will be operating from his base in Hungary as expert contact person for sales activities in this region.

Born in Hungary, Krisztián Haász has a degree in civil engineering and was involved in several highway construction projects in his home country and in Germany. He joined the GRAFE sales team in April 2017 with an eye to combining his home life in Budapest with new professional challenges in Germany. „In the vigorous training phase in Blankenhain, I have gained extensive know-how and insight into the plastics business. I am now looking forward to serving as the link between masterbatch manufacturer GRAFE and its business partners in the Hungarian region,“ says Krisztián Haász, Hungarian-based member of the sales team.

„It is our goal to further establish GRAFE as a premium quality brand on the international plastics market and to significantly improve the quality of our customer support and service. An increased number of staff in our areas of export will allow us to raise awareness of our product range, overcome language barriers and guarantee local and individual customer care. During the course of our further growth, we will continue to expand our sales team in other directions as well, in order to achieve growth on the market,“ forecasts Johannes Grau, Head of Sales Export at the GRAFE-Group.

GRAFE at Fakuma in Friedrichshafen, 17 – 21 October 2017, Hall B5, Stand 5306

The product portfolio of **GRAFE Advanced Polymers GmbH** includes a wide range of functional plastics compounds in addition to color and additive masterbatches. One of the largest research and development departments in the industry is at work on the latest technologies equipping plastics with intelligent functions. The company was founded in 1991 and unites three business divisions in today's GRAFE Group: Color Batch, Additive Batch und Polymer Technology. Over 300 employees develop and manufacture products for the domestic and international market in the state of the art facility in Blankenhain (Thuringia) in the heart of Germany. The group is certified in accordance with DIN EN ISO TS 16949:2009, DIN EN ISO 9001/2008 and ISO 50001:2011. For more information see: [www.grafe.com](http://www.grafe.com)

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