

PRESS RELEASE

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FachPack 2019: Extensive supporting programme

- **A double dose of accumulated expert knowledge: PackBox and TechBox forums**
- **Many special shows and theme parks in the halls**
- **Presentations: German Packaging Award & Sustainability Awards**

FachPack, the European trade fair for packaging, processes and technology, will open its doors on 24 September 2019. About 1,600 exhibitors will be on hand in 12 exhibition halls to show their innovations to an expected 45,000 trade visitors. But this anniversary event “40 years of FachPack” will have a lot more to offer in addition: complementing the products and services at the trade fair itself will be an extensive supporting programme with many product presentations, special shows and award presentations. The popular PackBox Forum (Hall 7) will once again be accompanied by the TechBox Forum (Hall 4), following its major initial success last year. Together, these will account for about 70 different product presentations, workshops and discussions. Many special shows and theme parks will focus on particular packaging themes. The European trade and professional associations pavilion in Hall 5 will once again be available for networking. New this year is the presentation of the Sustainability Awards at FachPack in addition to the German Packaging Award.

“Adding the TechBox Forum to the popular PackBox Forum last year met with strong interest, and was enthusiastically welcomed by a total of 7,500 participants,” observes Cornelia Fehlner, Director Exhibition FachPack. “That’s why prominent industry experts will be sharing their knowledge on all kinds of subjects at both forums again this year.” The PackBox Forum in Hall 7 will be the venue for lectures, workshops and discussions on all aspects of packaging materials, packaging printing, finishing and design. The TechBox Forum will focus on packaging technology and logistics.

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Special shows and meeting points in the exhibition halls

Separately from the two trade forums, special shows covering special packaging topics will also be held in the exhibition halls. Hall 9 will once again be home to the popular theme park “Packaging in medical technology, pharmacy and chemistry”. There will also be a guided tour for the first time, to give interested visitors a special presentation of solutions for all aspects of packaging and technology relating to pharmaceutical, chemical and medical/medical technology products. The meeting place will be at Stand 4-138 in Hall 4, at 13:30 on 26 September.

In Hall 8, bayern design will present the special show “Environmentally friendly premium packaging” on behalf of NürnbergMesse, The exhibition will illustrate how sustainable packaging design is enabled through conception, realisation and other different approaches. The topics of the “Smart packaging – printed electronics and more” marketplace in Hall 9 are exciting and topical: Printed Electronics – on the way to digital packaging, Smart Packaging solutions as a marketing and sales tool, and New materials for more functionality and sustainability, to name just three examples.

The “Pavilion of Associations” will once again be held in Hall 5, following its successful launch last year. This is an area for networking, where participants can find information and advice from about a dozen trade and professional associations about their services and national differences in the packaging industry around Europe.

Award presentations at FachPack

There is always something to be had from visiting the award ceremony honouring the winners of the highly regarded German Packaging Award, which has been a part of FachPack for decades. This year’s presentation will take place at 16:00 on 24 September. The winning packaging solutions can be viewed at the stand of the German Packaging Institute (dvi) in Hall 5. New to FachPack this year are the Sustainability Awards, offered by Packaging Europe. These will be presented at 17:30 on 25 September. The prize-winning products in the Sustainability Awards category can also be viewed in Hall 7.

Other highlights from the FachPack supporting programme:

- Corrugated Cardboard Forum (25.9.2019, NCC Ost, Room St. Petersburg)
- Special Show “German Packaging Award” (Hall 5)
- World of Experience of Solid Board (Hall 7A)
- “Labels & More” pavilion (Hall 9)
- Pavilions for young innovative companies (Halls 3A and 9)
- Second Packaging Day organised by the German E-Commerce and Distance Selling Trade Association (Bundesverband E-Commerce und Versandhandel Deutschland e.V., bevh) (NCC Ost, Hall Shanghai)
- Robotic-Pack-Line (Hall 3)
- Packaging Business Lounge (Packaging Business Club) (Service 8/9, between Halls 8 and 9, Level 1)
- XING PACKAGING lounge (Service 1/2, between Halls 1 and 2, Level 1)

It goes without saying that registration and attendance for all items on the supporting programme are free. Detailed information is available from: www.fachpack.de/programme

About FachPack

FachPack is the European trade fair for packaging, processes and technology. Over a compact three-day schedule in Nuremberg from 24 to 26 September 2019, it will present its extensive range of solutions for the packaging process chain for industrial and consumer goods. Its new brand image “Tomorrow begins when you create it” makes FachPack more up-to-date and more dynamic and gives it a more distinctive look. It is solution-driven and focused but as reliable and pragmatic as ever. With a unique trade fair portfolio from the segments packaging materials, packaging and packaging accessories, packaging machines, labelling and marking technology, machines and equipment in the packaging periphery, packaging printing and finishing, intra-logistics and packaging logistics, and services for the packaging industry, FachPack is the No. 1 industry gathering for the European packaging market that attracts trade visitors from all packaging-intensive sectors: Food/beverages, pharmaceuticals/medical technology, cosmetics, chemicals, automotive and other consumer and industrial goods. www.fachpack.de

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