



FOR IMMEDIATE RELEASE

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**EMERALD KALAMA CHEMICAL APPOINTS PALMER HOLLAND AS
DISTRIBUTOR OF K-FLEX® FOR NORTHEAST U.S.**

VANCOUVER, WA (Oct. 10, 2018) – Emerald Kalama Chemical appointed Palmer Holland as a preferred distributor for its portfolio of K-FLEX® plasticizers, coalescents and modifiers in the Northeast quadrant of the United States, including New England, Northern Atlantic, Ohio Valley and Midwest.

“Palmer Holland is a good fit for the K-FLEX business because their team prioritizes flexibility, excellent service and rapid execution. These values align with the expectations of our customers and with Emerald Kalama’s reputation as a high quality, reliable supplier. Further, Palmer Holland is well established and regarded in key industries served by K-FLEX, such as adhesives, sealants, vinyl and coatings,” said Shamsi Gravel, global sales director and vice president, key accounts.

K-FLEX dibenzoates are utilized as plasticizers, coalescents and modifiers, delivering critical performance characteristics to a wide range of industrial applications. They are effective, high solvating alternatives that eliminate the health and environmental concerns of increasingly regulated chemistries such as phthalates and high-VOC/SVHC substances. They are REACH compliant, ultra-low-VOC, non-phthalate and non-SVHC, with some offerings that have clearances for use in food-contact applications.

For more information or to make an inquiry, visit www.palmerholland.com or contact Palmer Holland customer service at 800.635.4822 or info@palmerholland.com.

About Emerald Kalama Chemical

Emerald Kalama Chemical offers solutions to make products longer lasting, more appealing and higher performing, including adhesives, foods, beverages, home care, coatings, cosmetics, pharmaceuticals, rubber and vinyl. Headquartered in Vancouver, Wash., the business group manufactures aroma chemicals, plasticizers, antimicrobials, synthesis intermediates, antioxidants, and rubber accelerators at its operations in the U.S. and Europe (Kalama, Wash., Henry, Ill., Widnes, United Kingdom and Rotterdam, The Netherlands). Emerald Kalama Chemical is a business group of Emerald Performance Materials.

About Palmer Holland

Established in 1925 as Palmer Supplies Company, today Palmer Holland is a national specialty chemical and ingredient distributor of raw materials with its headquarters in Cleveland, Ohio and 40+ account managers and ingredient consultants stationed across the United States. Palmer Holland is a private, employee-owned company,

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allowing greater flexibility in the marketplace and a dedicated platform for long-term success. This flexibility allows Palmer Holland to provide customers and principals with the most effective and efficient solutions. Partners are rooted in the areas of CASE (coatings, adhesives, sealants, elastomers), lubricants, personal care, agriculture, health & nutrition, and plastics markets.

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