

Intelligence behind beauty implemented in a new website

Dr. Straetmans GmbH is pleased to announce the launch of their new website and the introduction of an interactive, web based product-recommendation tool. Users will discover a refreshed design, an improved navigation and inspiring product information. The new website also introduces the “Personal Care Protection Guide” tool, which can support customers looking for a suitable way to preserve their cosmetic product. On the whole visitors will have the chance to understand what Dr. Straetmans as a brand and company stands for.

Visit the new Dr. Straetmans website under www.dr-straetmans.de