



PRESS RELEASE

## **drom fragrances France welcomes Mylène Alran in its creative team**

*Paris, March 15, 2019* – On January 16<sup>th</sup>, the perfumer Mylène Alran has joined the Parisian creative team of the international perfume manufacturer drom fragrances.

Mylène started her carrier in 2010 at Robertet Grasse. After a few months, she joined the Parisian team working with Michel Almairac. There she was able to develop several fragrances, for her greater pleasure, among which could be mentioned Chrome Intense, Chloé Absolu de Parfum and Bottega Veneta Eau Sensuelle.

Mylène has grown in the South West of France where she has always appreciated discovering the scents of nature, in particular the one of undergrowth, or of the rose tree in the family garden. Nature in general is a source of inspiration for this young perfumer, as well as fashion or any other kind of art (poetry, flower arrangement...).

drom fragrances is pleased to welcome a new talented employee to its great family.

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Mylène Alran, Perfumer at drom fragrances

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### **WE PERFUME LIFE.**

It is our passion to create extraordinary fragrance compositions. As an international fragrance house we stand for quality and creativity for more than 100 years. At drom, consciousness of tradition meets start-up flair. With an exceptional sense for trends we are individually responsive to our clients and create tailor-made fragrances and concepts.

### **WE LIVE FLEXIBILITY.**

We work hand in hand with our clients and offer way more than just our olfactive competence – our focus are their individual needs and thanks to our unique company structure, we are flexible to react fast while in the meantime big enough to work with brand manufacturers throughout the world.

Divided onto 5 international creative centers, the visionary perfumers of drom fragrances create unique scents each day for fine fragrances, cosmetics & toiletries, hair, body and home care. With our 500 employees in Europe, Asia, Middle East and America, we provide experts for each segment and offer a 360° insight into the global market.

### **WE LIVE SUCCESS.**

The urge to create something „special“ has always been the driving force of the successful family company, which is already run by third generation by the brothers Dr. Andreas Storp and Dr. Ferdinand Storp and which belongs to the top ten fragrance houses worldwide.

Our harmonized production with hightech-manufacturing facilities in Europe, USA, China and Brazil allows us to meet the growing market demands.