

PRESS RELEASE



CPL AROMAS DUBAI APPOINTS NEW SALES DIRECTOR

CPL Aromas has appointed Khurram Khan as its Dubai Sales Director.

Khurram Khan joined CPL Aromas one year ago and has gained valuable experience of the business in several key markets which includes Africa, Pakistan, Bangladesh and Sri Lanka where he became CPL's Regional Sales Manager.

Prior to joining CPL, Khurram was instrumental in delivering significant sales growth in Pakistan for Iberchem. He has also worked for Givaudan.

Following the appointment, Khurram Khan will assume responsibility for the sales and marketing functions of the division including key customer partnerships, helping to further strengthen the company's relationship with several CPL's major global clients. In addition, Khurram will continue to have overall responsibility for the division's operations in Africa and Pakistan.



Khurram has 20 years' experience in sales, marketing and client services not only in the fragrance arena but also working with flavours, FMCG products and consumer electronics.

Commenting on his appointment, he said: "This is an exciting new role for me. I am delighted to have been given the opportunity to lead CPL Dubai Sales Team. I see this as a strategic position and my key focus will be the MENA region."

ENDS

CPL Aromas is the world's leading international, fragrance-only fragrance house, with 17 sites throughout the world. Employing 550 people globally the company produces fragrance concentrates suitable for fine fragrances, personal care products and household applications. CPL Aromas has sites in: UK, US, France, Dubai, Germany, Turkey, Hong Kong, Colombia, China, India, Indonesia, Malaysia, Philippines, Thailand, South Korea, Vietnam, Taiwan & Australia. CPL Aromas' customers benefit from the company's own leading-edge technologies: AromaFusion, a unique range of fragrance materials available only to its perfumers; AromaCore - encapsulation technology; AromaGuard – malodour technology; and EcoBoost, an environmentally friendly fragrance technology.

For further information, an interview or high-resolution images please contact:

Fomina Louis
fomina.louis@cplaromas.com