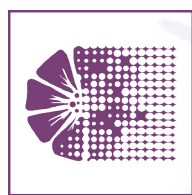


A world of inspiration



CPL Aromas

PRESS RELEASE

CPL AROMAS RELOCATES TO NEW UK CREATIVE CENTRE

International Fragrance House, CPL Aromas, has relocated its UK Sales division to new premises in Bishops Stortford

The regional headquarters for The CPL Aromas UK sales division has moved to new purpose built facilities in Bishops Stortford Hertfordshire. Innovation House becomes the UK divisions' main development center accommodating its team of Creative Perfumers and other product development experts. The new creative center features the latest in product performance testing facilities including purpose built assessment areas such as smelling booths, hair salons, laundry room and evaluation suites.

Innovation House will also be the home to the UK division's sales and marketing teams and follows the company's decision to relocate from Barrington Hall which served as its home since 1980.

All functions at the company's other UK facility at Brixworth in Northamptonshire remain the same. Brixworth serves as the group's European production site incorporating manufacturing and associated functions together with other group services.

Innovation House covers 13,000 square feet and accommodates some 45 employees. The design, which features a bespoke Perfumers Studio, will allow customers to become part of the creative process as the perfumery organ takes center stage showcasing raw materials that form part of the perfumer's palette.

Commenting on the new site Burkhard Juergens, the UK sales divisions General Manager said "This significant investment provides the UK division of CPL Aromas with world class facilities that will enhance our capabilities and provide tangible benefits to our customers. We look forward to welcoming our clients to Innovation House and working with them to help deliver world class products"



The UK sales division relocated to its new site on June 20th and is situated in Bishops Stortford town center. The company's new address is
CPL Aromas,
Innovation House,
97, London rd.,
Bishops Stortford; Herts,
CM23 3GW.
Tel +44 1279 502 300

CPL Aromas is an international fragrance house, headquartered in the UK, with manufacturing, sales and creative centres throughout the world.

Release Date: Immediate release

Contact: fomina.louis@cplaromas.com

Note: Use Burkhard Juergens' name on same line, do not break name apart

www.cplaromas.com