

Cosphatec, the specialist for natural and sustainable raw materials for cosmetic products, presents major brand relaunch with new website.

Hamburg, 7th May 2020. The month May makes everything new. In keeping with the spring, the Hamburg-based company Cosphatec presents itself in a new splendour – with a fresh, contemporary design and a completely new [website](#).

Natural Stability for Modern Cosmetics

Alternative preservatives for modern natural cosmetics: Since the company was founded in 2005, the innovative Cosphatec GmbH has offered high-quality natural and sustainable raw materials for the cosmetics industry. With the new slogan 'Natural Stability for Modern Cosmetics', the company is underlining in its 15th business year that using synthetic raw materials for cosmetic products is an outdated practice. Natural alternatives which guarantee microbial and antioxidative stability as well as stability for emulsions and viscosity will determine the market in the future. The nature inspired company relies entirely on the effectiveness of sustainable, skin-friendly raw materials. Man and nature are always at the centre of its activities.

Nature is the best teacher

Nature is the best teacher: Cosphatec strives to replace all synthetic or questionable cosmetic ingredients with natural alternatives. The industry expert uses biodegradable raw materials that come from sustainable and natural sources. These are tested according to highest German quality standards to guarantee the best possible effect on the skin. All raw materials are vegan and contain no GMOs. The core products are COSMOS-approved and the used palm oil complies with RSPO standards.

Friendly and dynamic working relationship and a high degree of service quality and flexibility

Cosphatec offers its customers a very high level of service quality and flexibility and sees itself more as a partner than as a pure supplier. Via locations in Hamburg and Shanghai as well as worldwide international sales partners, the company is in close personal contact with its customers to meet their individual requirements. It is this friendly and dynamic cooperation on a personal level, the endeavour to find sustainable solutions and the self-motivated and passionate employees – an above-average number of them young professionals – that distinguishes Cosphatec from all its competitors.

New design, new content

Information on trends and developments from research and industry

The new design, the muted earthy colours and the new content reflect the natural aspect the company values so much and which embodies the corporate philosophy.

The newly created area with inspiring [Formulations](#) is a central component of the updated brand image. Here, developers of cosmetic products can find inspiration or use an interesting formulation as a basis for discussion in order to work on individual solutions together with the experts from Cosphatec. The product portfolio for 2020 is now available to customers and interested parties in the new [Catalogue](#).

Stories for decision-makers, developers and people interested in cosmetics

Cosphatec also created a new sector on their page: [Stories](#) – the perfect area for all decision-makers, developers or people interested in cosmetics to find out about the latest developments and trends. Here, news about products and companies are published frequently, as well as articles worth reading about trends from research and industry. Also, interesting facts from various subject areas relating to natural cosmetics and ingredients can be found there as articles like for example, [“How To Identify Natural Cosmetics?”](#) or what makes [Cosphaderm® Sodium LAAS](#) different from other mixtures of sodium levulinate and sodium anisate. If you would like to be regularly informed about new articles you can subscribe to the Newsletter and follow the Cosphatec newsfeed on [LinkedIn](#).

Cosphatec implemented a new [Login area](#) for all partners and distributors in which more detailed information on products are prepared in a well-organised library. Here you can also find Marketing and press material like logos, images and press releases.

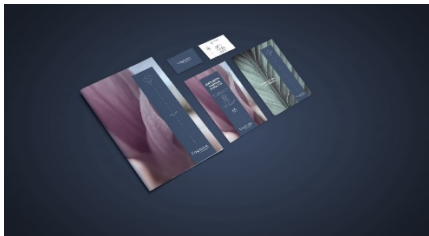
Press enquiries can be sent to:

Melanie de Jesus Rubina

Email: Marketing@Cosphatec.com

Tel.: +49 40 350 16 69-28

Fax: +49 40 350 16 69-10



Please download here for a high resolution picture:

https://cosphatec.com/wp-content/uploads/2020/05/Cosphatec_CD2020_E03-scaled.jpg