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**CosmeticBusiness Poland
Exhibition of the cosmetics supplying industry
26 and 27 September 2018**

Leipzig, 19 June 2018

CosmeticBusiness Poland on growth course

This year's meeting place for the cosmetics supplying industry in Poland will have an enlarged exhibition area

The third edition of CosmeticBusiness Poland will be held at the EXPO XXI Exhibition Centre in Warsaw from 26 to 27 September 2018. At the exhibition of the cosmetics supplying industry, which will again be held in conjunction with HPCI - Home and Personal Care Ingredients Exhibition and Conference, manufacturers and brand suppliers can obtain intensive information on offers for the development, production and packaging of cosmetics as well as of personal and home care products. This year, the varied range of products and services on offer will be characterised by an expanded exhibition area and numerous new exhibitors. In addition, the introduction of the Distributors Lounge, a service for initiating sales cooperations, is planned.

"For the third edition of CosmeticBusiness Poland we have already received numerous registrations from regular and new exhibitors. We can therefore assume that the trade fair will grow again this year," explains Markus Geisenberger, Chief Executive Officer of Leipziger Messe, and he adds: "CosmeticBusiness Poland covers the entire value chain exclusively for the cosmetics and detergent industry. The focused concept is one reason why our trade fair, together with the HPCI, has established itself as the most important industry platform for the cosmetics industry and its suppliers in Poland".

CosmeticBusiness Poland has strong partners by its side: since the start of the trade fair, the Polish Association of Cosmetic and Detergent Industry and PZPK - The Polish Union of Cosmetics Industry have supported the trade fair organisers in their visitor promotion activities. In addition, a new partner has been acquired: the Polish Chamber of Packaging (PIO), which represents the Polish packaging industry.

Many new exhibitors and expanded exhibition space

The range covered by CosmeticBusiness Poland, in combination with the HPCI, includes the exhibition categories raw materials, manufacturing and packaging, as well as services. As a result of the high level of popularity, this year's exhibition area will be larger than in the last two editions of the trade fair.

Many exhibitors who were present at the last edition of CosmeticBusiness Poland will attend again. Numerous new exhibitors will also take part in CosmeticBusiness Poland for the first time. Among others, these include packaging manufacturers Edelmann from Germany, Quadpack from Spain and the Polish company Polpak.

The French supplier of PET packaging, Acti Pack, has likewise already secured its stand.

Professionals can also look forward to a wider range of contract manufacturers and private label producers. New exhibitors in this area include Szaidel Cosmetics, Kulzer and Glancos.

A new service Distributors Lounge is in the planning stages

With the new Distributors Lounge, whose concept has already been premiered at CosmeticBusiness Munich in June this year, a service for initiating sales cooperations is also to be created as part of CosmeticBusiness Poland in Warsaw. In the Distributors Lounge, exhibitors and cosmetic brands can easily get in touch with potential distributors from different countries in matchmaking sessions.

Conference programme to focus on current issues in the sector

The accompanying conference programme of CosmeticBusiness Poland creates added value and offers the opportunity for a detailed exchange on current industry topics. This year's conference programme includes exhibitor presentations on new products and services as well as trend presentations that provide valuable inspiration for product development with a preview of 2019/2020. Latest developments on ingredients will also be presented at the 8. HPCI CEE Scientific Conference Session on September 26.

The PACKAGING [R]EVOLUTION presentation series from Aniflex will be on the agenda on 27 September. Experts will present solutions for the printing, finishing and design of packaging, providing information on new developments in the world of cosmetic packaging.

Free admission for industry visitors

Admission to CosmeticBusiness Poland is free of charge. Pre-registration for visitors will be possible online starting at the end of June at <http://pl.cosmetic-business.com>. The provisional exhibitor directory will also be available on the website at the end of June.

About CosmeticBusiness Poland

With CosmeticBusiness Poland, CosmeticBusiness, which takes place in June of every year in the MOC Events Centre in Munich, expanded into the Polish cosmetics market in 2016. In conjunction with the HPCI - Home and Personal Care Ingredients Exhibition and Conference, established back in 2008, the show presents the entire value-creation chain for the cosmetics and detergent industry in Poland. This is where manufacturers and brand suppliers will find solutions for developing, producing and packaging their cosmetics, personal and home care products. The next edition of CosmeticBusiness Poland takes place on 26 and 27 September 2018 in the EXPO XXI Exhibition Centre in Warsaw.

About Leipziger Messe

Leipziger Messe is one of the ten leading trade fair companies in Germany and numbers

among the Top 50 worldwide. It stages events in Leipzig and in various locations elsewhere in Germany and abroad. With five subsidiaries and the Congress Center Leipzig (CCL) the Leipziger Messe corporate group offers integrated event expertise that is exemplary for the organisation of state-of-the-art trade fairs, conventions and events. Thanks to this range of services, in 2017 clients and visitors voted Leipziger Messe the Service Champion of the trade fair industry – for the fourth time in the row – in Germany's biggest service ranking. The Leipzig trade fair centre takes in an exhibition area of 111,900 m² and has open-air grounds of 70,000 m². Around 280 events take place here every year – trade fairs, exhibitions, conventions and functions – attended by up to 12,000 exhibitors and over 1.2 million visitors from all over the world. Leipziger Messe was the first German trade fair company to be certified to Green Globe Standard. Sustainability is one of the guiding principles for Leipziger Messe's business activities.

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