

Press release

Hamburg, 03 December 2019

Biesterfeld receives further distribution rights for Kalaguard® SB

Biesterfeld is expanding its partnership with Emerald Kalama Chemical. After successfully handling sales of Kalaguard® SB in Germany and Austria, the partnership has now been extended to include the distribution rights for Poland, the Czech Republic, Hungary, Slovakia, Bulgaria and Slovenia due to the successful BPR PT 6 registration.

Kalaguard® SB makes sodium benzoate available to homecare formulators for the first time and is registered as an approved preservative under the European Biocidal Products Regulation (BPR PT 6). The sodium salt has been used as an effective preservative in foods, beverages and personal care applications for years, but has not been available to home care manufacturers until now.

In home care applications such as cleaners, detergents, hand dishwashing liquids, wipes and fabric conditioners, Kalaguard® SB acts as a preservative, which inhibits microbial growth. The product is classified as a low-risk substance by the European Commission for applications governed by the BPR and is preferred over classical biocides to encourage the use of products with a more favourable environmental or human or animal health profile.

“Today’s consumers want assurances that the products they purchase have a green profile and are safe to bring into their homes. For these reasons, Kalaguard® SB is a very consumer-friendly solution. It is nature-identical, biodegradable and authorized for use under green label programs such as Ecolabel and Nordic Swan. It is also classified as non-sensitizing and non-irritating to the skin”, said Paul Wanrooij, Global Business Development Director, Consumer Specialties of Emerald Kalama Chemical.

“We are delighted to expand our cooperation with Emerald Kalama Chemical, as we have seen a strong customer demand for Kalaguard® SB”, explains Verena Kahrs, Product Manager Personal Care & Cleaning, Biesterfeld Spezialchemie. She adds, “We are also planning to introduce the product in Romania, pending local administration of the European Union BPR approval in this country.”

About Emerald Kalama Chemical

Emerald Kalama Chemical is a leading global manufacturer of specialty materials such as benzoic acid, benzaldehyde, and downstream chemistries, with a focus on flavor and fragrance ingredients, non-phthalate plasticizers, antimicrobials, synthesis intermediates and rubber additives.

With approximately 500 employees, facilities in the U.S. and Europe and a global sales and distribution network, Emerald Kalama Chemical serves customers globally. Emerald Kalama is a business group of Emerald Performance Materials.

About Biesterfeld Spezialchemie

Biesterfeld Spezialchemie is one of the leading international distributors of specialty chemical products, food ingredients and solutions worldwide. The product portfolio focuses on the requirements of selected industries, including personal care and cleaning, healthcare, paints and coatings, adhesives, polyurethane, construction, nutrition, electrical, electronics and energy. As a partner to leading global suppliers, the company is represented throughout Europe and provides solution-orientated, technology-based expertise as well as customised solutions. Biesterfeld Spezialchemie is part of the Biesterfeld Group, which has been active as a trade and service company for 113 years. With over 40 locations worldwide, the mainly family-owned group is one of the leading distributors for plastics, rubber, as well as basic and specialty chemicals.

Press contact for Biesterfeld:

Henrike Riemann
Ferdinandstraße 41
20095 Hamburg
Phone: +49 40 32008-236
h.riemann@biesterfeld.com
www.biesterfeld.com

Product contact:

Verena Kahrs
Ferdinandstraße 41
20095 Hamburg
Phone: +49 40 32008-766
v.kahrs@biesterfeld.com