

# **Press Release**

Hamburg, 8 August 2018

# Biesterfeld gains Biosynthis as a partner for volatile, biodegradable emollients

With the products from Biosynthis, starting immediately, Biesterfeld Spezialchemie will offer biodegradable emollients for the cosmetics and cleaning sectors. The raw materials from the French manufacturer will primarily serve as a natural alternative to synthetical emollients, and will be distributed by Biesterfeld in the DACH region, in Eastern Europe and the Iberian Peninsula.

Biosynthis' portfolio comprises a series of products that are light in texture, suitable for every application in cosmetics (be it in skincare, hair care, or decorative cosmetics), and have a pleasant smell. Two highlights are Vegelight™ and Viscoplast™.

Vegelight<sup>™</sup> is a line of products launched in 2009. This is a mix of different coconut alkanes and can be used as a replacement for volatile mineral oil-based oils and polymers, as a dispersant for pigments and mineral filters, or as a solubilising agent for elastomers. The COSMOS-certified raw material has a smoothing effect in hair care and also serves as a styling product.

Viscoplast<sup>™</sup> is made up of plant-based polymers that can replace petrochemical raw materials. They are obtained from the biological esterification of plant-based dimer acid and polyols. Viscoplast<sup>™</sup> has a glossy effect without sticking, is waterproof, and can be used as a thickener.

"The demand for organic raw materials is high in many markets, especially in the German-speaking region," explains Bartosz Piątkowski, Sales Director Europe – Personal Care & Cleaning, Biesterfeld Spezialchemie. "With the products of Biosynthis, we can offer our customers very interesting sustainable emollients that can be used without worries."

Thierry Bernoud, CEO, Biosynthis, says: "As a small, flexible company, we can respond quickly to new trends such as the high demand for bio-sourced and renewable ingredients, and to changes in the global market. With Biesterfeld, we have a distribution partner whose expertise makes them an outstanding representative for us on the market."

### **About Biosynthis**

Biosynthis is a company created in 2001 by Thierry Bernoud. It manufactures renewable raw materials mainly for cosmetics and lubricants and also micro-encapsulated active ingredients for agroindustry (bio pesticides) and perfumes. It offers groundbreaking technical solutions based on sustainable green chemistry.



### **About Biesterfeld Spezialchemie**

Biesterfeld Spezialchemie is one of the leading international distributors of specialty chemical products and solutions worldwide. The product portfolio focuses on the requirements of selected industries, including personal care, healthcare, paints and coatings, adhesives, polyurethane, construction, nutrition, electrical, electronics and energy. As a partner to leading global suppliers, the company is represented in Europe and Latin America and provides solution-orientated, technology-based expertise as well as customised solutions. Biesterfeld Spezialchemie is part of the Biesterfeld Group, which has been active as a trade and service company for 112 years. With over 40 locations worldwide, the mainly family-owned group is one of the leading distributors for plastics, rubber, and basic and specialty chemicals.

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