

## **Azelis News Release**

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## Azelis wins another award for product innovation

Azelis is a leading global speciality chemicals distributor and employs more than 1,700 knowledgeable people located in 40 countries across the EMEA, Asia Pacific and Americas regions. Azelis has over 60 facilities serving the following industries: Personal Care, Pharma, Food & Health, Animal Nutrition, Specialty Agri/Horti, Homecare & Industrial Cleaning, CASE (coatings, adhesives, sealants, elastomers) Chemicals, Lubricants & Metal Working Fluids and Rubber & Plastic Additives.

Azelis has won the Product Innovation Award at the 2017 Ringier Technology Innovation Awards, coorganised by Ringier Trade Media and its magazine HAPPI China. Azelis participated amongst fierce competition with a total of 99 products from 60 companies being entered across all the award categories.

Azelis, working with supplier Micro Science Tech Co. Ltd (MST) won the innovation award in the personal cleaning category, for the product MSK-NE 150 which is an extract from paeonia root. MSK-NE 150 is used in skincare, facial masks, homecare and oral care applications and is an anti-microbial liquid with excellent anti-bacterial, anti-fungal and anti-virus efficacy. MSK-NE 150 is 100% natural and extracted from paeoniaceae subspecies which are considered oriental medial herbs and aid with long life and prosperity.

As quoted by Ringier Events, the award is committed to "recognising the excellent companies which have made contributions for the advancement of industry through technological innovation, improvements in a product's efficiency, or creating a new marketing opportunity".

Conrad Bucheleres, Managing Director Azelis China, comments: "We are delighted to win the Product Innovation Award as we were up against strong leading companies in our industry who had submitted fantastic entries. This award win highlights how as a team, Azelis 'connects the dots' translating market trends and customer needs into award-winning formulations. Ensuring a competitive and stimulating environment in Azelis China has enabled our talented and knowledgeable staff to win many awards over the past couple of years. The highly skilled team of Azelis China continually strive to meet local demands and deliver high standards of service and I am very proud of their many achievements."

Since 2014, Azelis in China has received 6 awards, including 2 formulation awards, 3 supplier product awards and 1 innovator of the year award.

-ENDS-



creating value, growing together

## **Azelis**

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## **About Azelis**

Azelis is a leading global speciality chemicals and food ingredients distributor providing a diverse range of innovative products and services. Dedicated teams serve customers in the following industries: Personal Care, Pharma, Food & Health, Animal Nutrition, Specialty Agri/Horti, Homecare & Industrial Cleaning, CASE (coatings, adhesives, sealants & elastomers), Chemicals, Lubricants & Metal Working Fluids and Rubber & Plastic Additives.

Through sourcing and distribution channels in every major market around the world, Azelis with its corporate service centre in Antwerp, Belgium, offers chemical producers market penetration, in-depth local knowledge, value-added services and tailored multi-territory solutions. Providing best-in-class regulatory services, Azelis can ensure its entire supply-chain is reliable, transparent, and compliant with industry regulations. Azelis has a turnover of €1.6 billion and employs around 1,700 knowledgeable people located in more than 60 facilities in over 40 countries across the EMEA, Asia Pacific and Americas regions.

For more information, please visit: www.azelis.com.

