

Alban Muller International Appoints Dr. Pascal Yvon as New GM of US Branch

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Alban Muller International, a leading French expert in plant extracts and natural cosmetics, announces the appointment of Pascal Yvon, PharmD, MBA as General Manager of the US branch of the company.

With more than 25 years in the life sciences industries, Dr. Yvon brings hands-on expertise and extensive knowledge within the cosmetics, pharmaceutical, biotech, nutrition, and diagnostics sectors. His mission is to inspire the company's growth in the North-American market.

Over a few years in France and within the USA, he has worked for global firms as well as begin-ups in sales, advertising and marketing, venture management and regular administration positions.

Alban Muller International has unique capabilities and merchandise. I'm very excited to hitch a team committed to excellence and to provide an outstanding experience for our US clients," he stated.

Dr. Pascal Yvon holds a Doctorate in Pharmacy from the Paris Descartes Pharmacy University, and an Executive MBA from Rutgers University, NJ. He is a member of the Society of Cosmetic Chemists, NY Chapter. Previous to becoming a member of Alban Muller USA, being based mostly within the USA. Since 1999, he worked initially for 10+ years in a leading life sciences firm after which found his consulting firm providing strategic and operational providers to life sciences firms searching for to establish and drive their business growth and awareness in the USA.

As General Manager, Pascal Yvon will likely be liable for developIng gross sales and advertising and marketing actions of all Alban Muller USA offices, in Miami, New-York and Los Angeles in coordination with the French offices.