



Press Release

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Be Green Packaging announces three new senior positions

Atlanta, February 28, 2019—Be Green Packaging, a leading manufacturer of innovative molded fiber packaging solutions, is announcing three new senior positions for its foodservice business unit.

Nicole Juntunen has joined as the new vice president of sale and marketing, Scott Havlovic has been named national director of foodservice and Pete Hannesson assumes responsibilities as Eastern foodservice manager.

Juntunen brings significant food industry experience to Be Green having worked in various sales and marketing positions at companies with well-known brands, including Mars, Wrigley and PepsiCo. Havlovic has an excellent 20-plus year track record as a foodservice account manager, building strong relationships with both distributors and end users. Hannesson is an experienced sales professional in both B2B and B2C environments.

“It was important for us to bring in sales and marketing professionals with skillsets that can help bring environmentally-sound solutions to foodservice operations who want to address consumer packaging concerns,” said Jim W. Brown, president and chief executive office, Be Green Packaging.

Be Green Packaging offers high quality compostable food packaging that is a sustainable alternative to plastic, paper and polystyrene foam. Its compostable, foodservice products are composed of natural fibers that are rapidly renewable and are Non-GMO Project Verified.

“Consumers today want healthy packaging that will not pollute the planet. That is why Be Green manufactures custom containers and trays in a wide variety of shapes and styles to match foodservice specifications. As cities across the country and around the world are banning expanded polystyrene foam, our natural, biodegradable packaging give foodservice operations an environmentally-sound alternative,” Brown said.

About Be Green Packaging

Be Green Packaging, is a pioneer and leading global manufacturer of specialty molded fiber packaging for foodservice, a wide range of consumer packaged goods (consumer electronics, health & beauty, etc.) and ecommerce applications. It specializes in the design, manufacture and distribution of compostable packaging solutions that are safe for people and beneficial for the planet. For more information: www.begreenpackaging.com.

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