

PRESS RELEASE

## **Ashland appoints Barentz as distributor for Personal Care ingredients in Germany and Austria**

Hoofddorp, The Netherlands, January 17, 2019 – **Ashland has appointed Barentz as distributor for Personal Care ingredients in Germany and Austria. Barentz and Ashland have been working together for many years in the Netherlands, Russia, Poland, the Balkans and the Baltics, and the addition of Germany and Austria is a natural step to expand the successful cooperation.**

Esteban von Ehrenstein, Director Personal Care EMEA, Ashland, said: “Germany and Austria are important markets for Ashland, and we are aiming for considerable growth the coming years. Barentz is doing an excellent job for Ashland in other countries, and we have high expectations that they are able to replicate the level of service we’ve seen before. Barentz offers our customers outstanding support and their team of technical specialists is a valuable resource in creating innovative product solutions.”

Ashland and Barentz started working together in the Netherlands and Russia in 1996 and since then the distribution rights have expanded year by year to include Poland, Bulgaria, Hungary, Serbia, Slovakia, Croatia, Lithuania, Latvia and Estonia. The addition of Germany and Austria is a notable expansion of the market where the two companies cooperate.

“We are very proud of now adding Germany and Austria to the group of countries where we distribute ingredients for Ashland”, says Chris Ott, Director at Barentz Personal Care. “We know Ashland’s excellent products range very well, and it strengthens and completes Barentz’ Personal Care portfolio in these new countries.”

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### **About Ashland: “Always Solving”**

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural

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coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 6,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

## **About Barentz: “From source to solution”**

Barentz is a leading provider of ingredients for the pharmaceutical, food & nutrition, personal care and animal nutrition industries. Barentz is a connector, a true hub in the complex web of ingredient suppliers and manufacturers of packaged goods in the above-mentioned industries. These manufacturers turn to Barentz for ingredient support and a reliable supply of high-quality, effective ingredients. Representing world-class suppliers from all over the world, Barentz offers its customers a comprehensive speciality ingredient portfolio. This is complemented by unique specialty ingredients and blends from Barentz-owned production companies with strong technical teams and application labs. Barentz operates in over 60 countries, has a turnover of around 1.1 billion euros and employs over 1,000 people worldwide. Visit [barentz.com](http://barentz.com) to learn more.