

Phone: +41 41 748 33 33

Fax: +41 41 748 33 44

info@lipoid-kosmetik.com

#### **Press Release**

Steinhausen, January 2019

# Lipoid Kosmetik - Cranberry for your skin

Lipoid Kosmetik is a leading manufacturer of high-quality botanical extracts, actives and natural phospholipid products for the cosmetic and personal care industry.

### Cranberry organic Herbasol® – Natural Biofilm Control

Biofilms are complex habitats of microorganisms on human skin. Microbes can hide inside the protective matrix of biofilms, where they have a reduced vulnerability to antimicrobial agents. This fact challenges the cosmetic industry to identify selective biofilm balancer, which specifically weaken biofilms of troublemaking bacteria, and support biofilms of advantageous microbes.

With Cranberry organic Herbasol Extract Glycerine SB, Lipoid Kosmetik presents a novel cosmetic tool that targets cutaneous biofilms. Cranberry organic Herbasol Extract Glycerine SB has anti-adhesive and anti-biofilm forming activity, but is non-biocidal. It selectively represses biofilm formation of disadvantageous microorganisms, while promoting beneficial microorganisms in biofilms. Thereby, Cranberry organic Herbasol Extract Glycerine SB controls biofilms naturally.

Cranberry organic Herbasol Extract Glycerine SB can be used as stand-alone active ingredient to control cutaneous biofilms, or complementary to antimicrobial agents.

#### **About Lipoid Kosmetik AG**

Lipoid Kosmetik AG Switzerland, as part of the Lipoid group, is a leading manufacturer of high-quality actives and botanicals and supplier of phospholipid products for the cosmetic and personal care industry. As a pioneer in these fields, Lipoid Kosmetik has gained an outstanding reputation in the global cosmetic industry over the last 45 years. This long-standing expertise, in combination with the exceptional quality of our portfolio, enables our customers to develop market innovative, functional and natural cosmetic products meeting the highest standards.

## **Media Contact**

Franziska Steinmann Lipoid Kosmetik AG Sennweidstrasse 44/46 CH – 6312 Steinhausen f.steinmann@lipoid-kosmetik.com www.lipoid-kosmetik.com

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