

TRI-K GETS A DIGITAL FACE-LIFT WITH THE RE-LAUNCH OF A FRESH, CUSTOMER FRIENDLY WEBSITE

TRI-K is pleased to announce the launch of a completely redesigned website. The new website exemplifies TRI-K's commitment to stay ahead of the curve in the ever-growing beauty and personal care industry and continually improve customer interactions. A company's website is the critical first impression for most consumers in today's market, and TRI-K is excited to unveil the new layout to the world.

New Website Features

The new www.tri-k.com website is designed to enhance user interaction with a stylish new layout that provides language options, improved navigation performance, global [contact information](#), multiple enhanced search functions, quick and easy access to [product information](#) and real time [information updates](#) on events, company news and product launches. With customer care in mind, the website is available in three different languages and enables users to search for product solutions by benefit, family and free text.

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